Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

Message Text

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ACTION EA-09

INFO OCT-01 ISO-00 EB-07 FEAE-00 USIA-15 /032 W
----------023223 011253Z /44
P R 010741Z JUL 77
FM AMEMBASSY MANILA
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 1843
AMEMBASSY TAIPEI
AMCONSUL HONG KONG

UNCLAS MANILA 10177

E.O. 11652: NA
TAGS: BEXP, HK, TW, RP
SUBJ: ENERGY SYSTEMS SEMINAR MISSION

REFS: A. USDOC 12433

1. EMBASSY MANILA WOULD LIKE TO KNOW THE COMPSOTION OF THE ENERGY SYSTEMS SEMINAR MISSION AS SOON AS POSSIBLE. IF THAT IS NOT PRACTICAL, PLEASE ADVISE US AS TO THE TREND THE RECRUITING IS TAKING. WE HOPE TO ARRANGE JOINT SPONSORSHIP OF THE SEMINAR WITH THE PHILIPPINE ENERGY DEVELOPMENT BOARD IF THE PRODUCTS BEING PROMOTED REPRESENT PRACTICAL APPLICATIONS OF NON-CONVENTIONAL ENERGY SOURCES AND/OR NEW ENERGY EFFICIENT PRODUCTS. IF THE MISSION WILL BE COMPOSED OF THE MORE PEDESTRIAN ELECTRICAL HARDWARE AND SUPPLY FIRMS, THEN OUR APPROACH, PERFORCE, WILL BE DIFFERENT.

2. THE BRITISH ELECTRICAL AND ALLIED MANUFACTURERS' ASSOCIATION SPONSORED A CONFERENCE ENTITLED "ELECTRICAL DEVELOPMENTS FROM BRITAIN" IN CONJUNCTION WITH THE BRITISH EMBASSY AND PHILIPPINE POWER AUTHORITIES JUNE 24-27. EXPERTS FROM LEADING BRITISH FIRMS LIKE ROLLS-ROYCE, BICC, FERRANTI AND OTHERS PRESENTED PAPERS, AS DID REPRESENTATIVES FROM THE PHILIPPINE NATIONAL
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POWER CORPORATION AND ENERGY DEVELOPMENT BOARD. THE BRITISH MISSION ACHIEVED EXTENSIVE PRESS EXPOSURE THROUGH THE PARTICIPATION OF SIR JACK RAMPTON, UNDERSECRETARY OF STATE OF THE BRITISH DEPARTMENT OF ENERGY. THE HEADLINED MESSAGE THROUGHOUT THE WEEK WAS - BRITAIN TO HELP PHILIPPINES DEVELOP ENERGY SOURCES. THE FACT WAS - BRITAIN IS WILLING TO SELL THE PHILIPPINES ANY EQUIPMENT NECESSARY TO MEET

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ITS ENERGY DEVELOPMENT PROGRAM.

3. IF THE COMPOSITION OF THE UP-COMING USDOC ENERGY SYSTEMS SEMINAR MISSION IS SUFFICIENTLY BROAD, TOPICAL, AND REPRESENTATIVE OF LATEST U.S. ENERGY TECHNOLOGY APPLICABLE TO DEVELOPING COUNTRIES, WE WOULD HOPE THAT USDOC COULD RECRUIT A SIMILARLY HIGH LEVEL MISSION DIRECTOR TO ACHIEVE IMPACT IN THIS MARKETPLACE AND SHOW USG CONCERN FOR THIS CRITICAL DEVELOPMENT PROBLEM WHILE AT THE SAME TIME PROMOTING U.S. EXPORTS.

4. ALSO, EMBASSY WOULD LIKE TO INCLUDE A SHORT STORY ON THE MISSION IN THE SEPTEMBER 1 ISSUE OF "TRADE-USA". TO DO THIS, WE MUST HAVE NAMES OF MISSION MEMBERS, OR AT LEAST COMAPANIES TO BE REPRESENTED, PRODUCT LINES TO BE FEATURED, AND FIXED DATES OF THE MISSION IN HONG KONG AND MANILA BY JULY 15.

5. ACTION REQUESTED: PLEASE GIVE US ANY SPECIFIC INFORMATION USDOC CURRENTLY HAS ON THE ENERGY SYSTEMS SEMINAR.
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